

## **MANAGER, COMMUNICATIONS AND PUBLIC ENGAGEMENT**

(Full Time)

The Municipality of North Cowichan (population 30,000) is located in the beautiful Cowichan Valley on Vancouver Island, between Nanaimo and Victoria. Our communities of Chemainus, Crofton, Maple Bay, and the South End including University Village, are home to a multitude of artistic, cultural and outdoor recreational activities. The Municipality provides a stable and varied work environment, competitive pay and benefits, and is ideally situated on Southern Vancouver Island.

We are inviting applications from candidates with the proven skills, qualifications and abilities for the position of Manager, Communications and Public Engagement. If you are self-motivated, looking to take on a new challenge where you can make a difference, enjoy both responsibility and accountability, and are ready to join one of British Columbia's most inclusive and environmentally conscious municipalities, we look forward to receiving your application!

Reporting directly to the Chief Administrative Officer, the Manager, Communications and Public Engagement is a member of the senior leadership team, a critical resource for Council and a central resource for all departments. This position manages and is supported by the Communications and Engagement Coordinator.

You will be responsible for developing and executing a strategic communications plan; providing proactive communications advice and support to Council, Office of the Mayor and CAO and senior leadership team in response to emergent issues; managing community engagement activities to support broad public input into decision-making and greater understanding of the challenges and opportunities for the Municipality; liaising with other local governments, community, professional and business associations as needed to support community engagement initiatives and organizational priorities; building and maintaining effective relationships with the local media, key community stakeholders and other local governments, including First Nations; and overseeing the effective use and continual growth of digital and web based tools including social media, the Municipal website and intranet.

You have excellent oral and written communications abilities, including exceptional presentation and facilitation skills, and you have demonstrated experience managing a diverse portfolio of clients.

The ideal candidate for this position will have an undergraduate degree in Communications, Business Administration or Public Administration supplemented by a minimum of five (5) years of progressively responsible communications experience; an equivalent combination of education and experience will be considered. You will have training and/or experience with the International Association of Public Participation (IPA2) theory and values. You will also possess and maintain a valid Class 5 B.C. Driver's License; a satisfactory current driver's abstract will be required.


Candidates being considered will be required to undergo a comprehensive evaluation of skills, qualifications and abilities. The successful candidate will be required to undergo a police information check.

### **To Apply:**

Visit the Municipality of North Cowichan Career Portal at [www.northcowichan.ca/jobs](http://www.northcowichan.ca/jobs) to apply for this position. Please note that all candidates must apply via the Career Portal; we do not accept resumes via email or hard copy.

### **Application Deadline:**

4:30 p.m. Wednesday, April 28, 2021

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